

DR. PAUL LEON MASTERS'
METAPHYSICAL
BUSINESS ADMINISTRATION
DEGREE PROGRAM



VOLUME 2

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METAPHYSICAL BUSINESS ADMINISTRATION COURSE — VOLUME 2

Audio Marketing in Metaphysics

How to Be on the Radio by Inexpensively Producing your own Metaphysical Radio Show

Choosing Success: Selecting Names for your Metaphysical Programs

A Major Decision: Doing it Entirely on Your Own or in Conjunction with a National Parent Metaphysical Organization

Why Every Metaphysical Professional Needs a Website

Time Management: How to Accomplish More in Less Time

Keys to Selecting Professional Teaching/ Counseling Associates and Ministers

The Video Market and its Opportunities for Metaphysical Teachers

How to Minimize Operating Costs

Office Equipment to Consider for an Effective Metaphysical Operation

Professional Method of Writing a Metaphysical Book

Timing: When to Phase out Old Programs in Favor of New Ones

Creating and Managing a Budget for Your Metaphysical Work

Incorporating for Tax Purposes (Part 1)

Incorporating for Tax Purposes (Part 2)

Metaphysics: Winning Acceptance in Your Local Community

How to Purchase and Use Special Effects Lighting for Group Meditations that Stimulate Both Consciousness and Attendance

Pictures Speak Louder than Words ~ How to use a Camera to Promote your Metaphysical Work

Things to Check When Choosing an Operating Location

Changes and Trends in the Metaphysical Field

Added Income: Renting Out Your Facilities When Not in Use

Analyzing Inner Qualities Necessary to be a Spiritual Leader in Today's World

Attracting Success Through a Total Approach Program

Choosing a Name that Has Drawing Appeal for a Course, Program, or Your Entire Operation

Choosing the Right Associate: Ministers, Teachers, Counselors

Collecting Receivables in Metaphysics

Communicating Metaphysics Effectively to Those with a Christian Background

Conducting Successful Metaphysical Lecture Tours

Considerations in Advance Planning of Email Distribution to Get Results

Constructing an Introductory Lecture for Selling Your Programs

Online Counseling: Another Metaphysical Success Operation

Creating a Logo that Communicates and Sells Your Programs